# LIL RAIN JACKET

### Keep your kids DRY!

# LIL WORK SHIRT Keep your kids ACTIVE!

# LIL WARM FLEECE

Keep your kids WARM!



- Car-stopping, high contrast visibility day or night
- Revolutionary Clear-View Hood allows full peripheral vision when hood is up
- Military grade Poly Oxford construction with 100% waterproof coating - West Coast approved!
- Ultra durable YKK zipper is guaranteed tougher than my mother-in-law's roast beef

- 100% polyester Birds-Eye Mesh tested and approved by hardworking industrial athletes
- High contrast colours and industrial grade 3M Scotchlite reflective strips will make your child brighter than that Ken Jennings guy from Jeopardy!
- Your kids will want to wear this shirt for 49 days straight! (Seriously, get two.)

- Ultra snuggly, grandparent-approved poly-brushed polar fleece
- High-contrasting colours and 3M Scotchlite reflective strips improve visibility during early morning and late afternoon play
- Reduces parental stress and worry you may even start holding hands with your partner again!
- Industrial strength YKK zipper that no mortal child can destroy

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- Transforms any gear into safety gear
- Stretchable shoulder and side seams stand up to the squiggliest of kids and the bulkiest of winter gear
- Heading to the park? Instantly spot your kid after every Smartphone distraction!
- Ideal for school field trips

# LIL WORKER STORY

My name is James Flawith. I'm a Vancouver Island tradesman and father of three young boys who all want to be just like Daddy.

When I get home from work, my boys tackle me to the ground, strip off my high-visibility safety gear and parade around the house in it. Weird, right? Apparently not. Turns out, despite their fondness for diving off couches and bobsledding down stairs in laundry hampers, kids love safety gear.

I tried to find my boys some high visibility gear of their own – kids' clothing that would look just like Dad's and provide the same high level of safety and performance. Turns out, it didn't exist. So I made my own.

Thus was born Lil Worker Safety Gear. My kids love wearing their Lil Worker vests, rain jackets, work shirts and fleeces, and my wife and I sleep better knowing that our kids are instantly visible no matter where – or when – they're playing.

Growing up is tough work – even without speeding vehicles, careless drivers and the occasional wander off from the park. Whether biking, skiing, field-tripping or just plain playing, kids are safer when they're visible. And they'll love looking and feeling like real #industrialathletes!

I'm not a businessman. I'm not an entrepreneur. I'm a father. If you have any questions about my products, my company or my favourite shows on Netflix, send them to

james@lilworkersafety.ca.

### BECAUSE GROWING UP IS TOUGH WORK

## www.LilWorkerSafety.ca



BECAUSE **GROWING** UP IS TOUGH **WORK**<sup>™</sup>

# #vizyourkids

The world's first high-visibility children's clothing designed to meet the rigorous standards of Canadian workplace safety organizations!

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