



Media Release Packages

Basic

Includes:

- ✓ Research (including review of background materials, one in-person consult/interview and phone interviews as required)
- ✓ Up to two revisions*
- ✓ Local distribution
- ✓ Optimization and distribution of up to two photos provided by you

\$325

* Up to 2 rounds of revisions are included providing they are requested within 30 days of your receipt of the first draft and they do not represent a change in project scope or direction.

Pro

Most Popular!

Includes everything in Budget Package, plus:

- ✓ **Guaranteed Coverage!***

\$375

* **Comox Valley only.** You won't receive an invoice until your release receives coverage in the **Comox Valley Record or Inside Edge Business Gazette**. NOTE: Your release may not appear exactly as submitted; guarantee covers any story of at least 150 words that's based on your release and published within 6 weeks of release date. Some exclusions apply.

The Steady Trickle

4 releases throughout the year!

The Steady Trickle includes four professionally written media releases distributed throughout the year, giving your organization a "steady trickle" of media coverage that will keep you front of mind with your market.

Harness the promotional power of media releases to its fullest potential!

Simply choose one of the release types on the left and take advantage of special "Steady Trickle" pricing and a convenient monthly invoice:

Budget:

\$290/release

(save \$140 per year!)

Standard (guaranteed):

\$338/release

(save \$148 per year!)

Want to increase your online traffic, generate high-quality leads and acquire more customers?

Ask about our Online Communications Packages!